

Professional Development: Taking a Whole-Provider Approach

Using different multimedia formats like courses, webinars, training videos, and discussion forums, we've developed a platform that serves providers in their work with families and kids.



Courses go in-depth on a topic. Certificates are offered. Potential for credits in the future.

Videos share key findings and nuggets of Sesame knowledge. They provide insight and spur “aha” moments around topics.



Events include conferences, keynotes, community events, and more

Webinars offer strategies, resources, and best practices for providers to use in their work with kids and families.



Ways to Enhance Your Programming with Sesame Street Resources

Host a Parent Workshop

The SSIC website can serve as a great reference point for sharing strategies with parents on a variety of topics.

Get Social!

Use a Sesame Street hashtag like #SeeAmazing as an entry point to get to know your community connecting!

Host a Webinar

Invite Sesame Street content specialists to contribute to a webinar you're hosting. We can give providers best practices for using our materials!

Distribute Sesame Street Toolkits

Make materials available at conferences, during office visits, or in a waiting room.

Create a Curriculum using Sesame Street Content

Enhance a course offering with videos, activities, printables, and research!

Host an Event!

Add some Sesame Street flair to your next community event. Set up props, games, and cozy spaces to read and play the Sesame way!